

26 Old Waipu Road, Mangawhai

The Story

This property had been on the market for a period of time without selling. When we were engaged to market and sell the home we suggested some minor repairs in a very visual area and as the home was empty, some staging. The owners were very responsive to this, and Michael Dennis of Stage Right did a fantastic job creating an evocative scene with beachy yet homely furniture. The selection of furnishings showed how the separate areas could be used and was appealing without feeling like being a “staged show home”. This home gained an offer and agreement within two weeks of being furnished. Michael also does a great job with taking furnished homes and refreshing them to appeal to current market buyers. Thanks Michael – you rock. Have a look at the before and afters!

Before



After



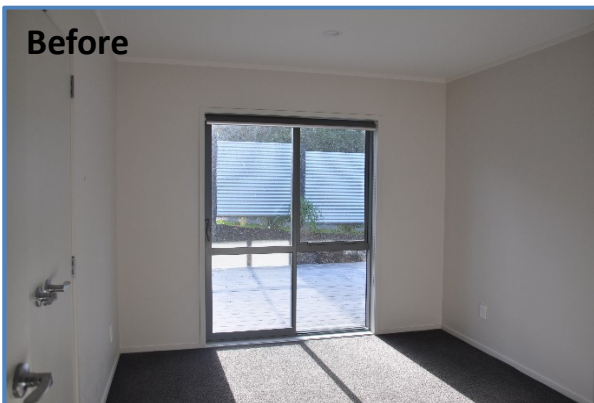
Before



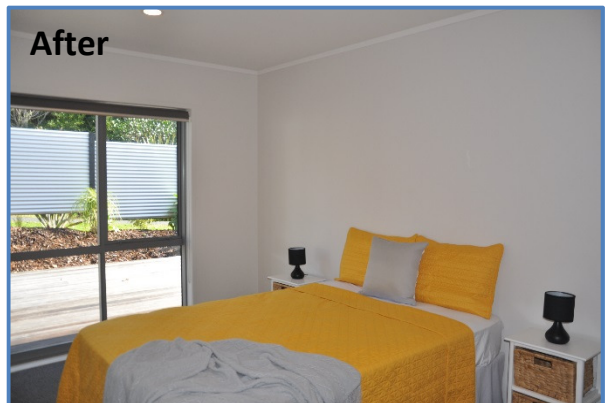
After



Before



After



Conclusion

When we list a home to sell we provide a list of suggestions of improvements you can make yourself and are often things you have been meaning to do anyway. First impressions really do count and can make such a difference to gaining an offer as well as getting the best price. Whether staging or doing some repairs and maintenance a little input at the start can make a big difference at the end.