

25A Moir Point Road, Mangawhai Heads

The Story

Creating a personalised video for your property is an excellent way to engage more interest. It gives prospective purchasers a better feel for the property and provides an emotive connection with the “conversation” providing additional information and tempting possible buyers to come and view first hand. It’s also an opportunity to show some of the special or individual aspects of the property that may not show so well in stand-alone photos or grabs the attention more with movement and sound. Have a look at the stills below, then click on the video. The stand-alone bath was eye-catching, but having it on video with the bubbles rising to the sound of the water filling the tub certainly sets the scene on how you could enjoy this property.



<https://vimeo.com/224168983>

Conclusion

The video for this property certainly engaged interest with an excellent number of prospective purchasers coming to view. This, combined with excellent photography, NZ Herald photo advertisements and an editorial in the Herald, created a great result. Varied lengths of video also offers the ability to use different mediums.

(A little bit stilted for our first run but have this sussed now!)